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COSMOPOLITAN



ITEMS.

A WORD TO OLD SUBSCRIBERS.—With this Number of the JOURNAL we close our connection with subscribers for the third year. It would not be a pleasant thought to know that any *passengers* in the COSMOPOLITAN *craft* were to get off at this third landing. We desire all to stay on board for the haven which is ahead, where an Arcadia looms up, and a sweet reception awaits. The past has been so pleasant, and the future promises so gloriously, that we must think none will *go ashore*, leaving the great crowd to go on their joyous way. Shall it be? The COSMOPOLITAN never had such clear seas, and bright skies, and safe pilotage, nor did it ever offer such a rare *bill of fare* to its guests as follows in the catalogue. Why, then, should any old friend say adieu? Let it not be so! but let all "lend a hand in trimming the sails," and share in the rich fruits of the voyage!

SATURDAY NIGHT.—No engraving published in this country has been more popular than the "Saturday Night," issued to the subscribers of the COSMOPOLITAN, for the third year. In almost every instance, where it has been chosen, an expression of great satisfaction has followed. The Management has had the plate carefully retouched owing to the continued call for impressions by our new subscribers; and have so arranged that any who prefer may select "Saturday Night" in the place of "Manifest Destiny." This arrangement gives the subscriber more latitude in his or her choice, and, we have good reason to think, will prove very acceptable to many. Both the engravings issued by the ASSOCIATION are fine works of art, well worth a place in every parlor. "Saturday Night" will be enclosed to the subscriber, by mail, upon the day in which the subscription is received, as the Directory have on hand

several hundred copies fresh from the press. The engraving, "Manifest Destiny," will be ready for delivery as soon as a sufficient number of impressions is worked off.

FUTURE NUMBERS.—The Journal has fine things for the future. Many articles and illustrations, steel and wood, expressly prepared for its pages, will be of great value and interest; while the tales, sketches, humorous relations, gossip upon men and events, etchings of the lights and shadows of the inner as well as outer life, will serve to render it a dearly beloved household visitant. This present Number was prepared in too great haste, and under too many perplexities incident to every great change, to allow of that care and taste which ought to have been, and, in future, will be exercised upon it. It may safely be promised, that the merits of the publication will increase—that, with each succeeding number, it will become a greater favorite. The conductors of it hope, therefore, that every true *Cosmopolitan* will be among its readers, and help to swell the circulation to the hundred thousand copies, which are the acme of our editors' and publishers' hopes.

ESPECIAL NOTICE.—As the readers of the June Number of the JOURNAL will remember, the Management of the Association paid over to publishers the subscriptions for the third year of all members who chose the magazines—the certificates signed by the publishers, and given publicly by the Association, being evidence of the fact. This, of course, left the responsibility of furnishing the magazines, regularly and promptly, with the publishers themselves. But in some instances there have been failures in receiving the magazines, either from oversight of mailing clerks, by losses through the mails, by misdirection to wrong towns and States and names, or through other influences over which the Directory held no control, thus entailing not only loss to the subscriber, but also annoyances to us of an unpleasant character. In all instances, where it was possible, these delinquencies have been remedied; yet there are a few, we are led to believe, who, to this day, have been only partially served with their monthlies. The Management most earnestly desire to make the matter right with such; and, though they have not been to blame, they will make the recompense which it is in their power to do, viz.: to all who will inclose the certificate of their postmaster, that they are short several

magazines, the beautiful engraving of "Saturday Night" will be sent; while to those—if there are any of such—who are short *all* their numbers for 1857 thus far, the ART JOURNAL and engraving, "Manifest Destiny," together with certificate in the coming award of premiums, will be sent. This is an earnest of their desire to do full, unequivocal justice to all; and the Management hope it will prove satisfactory to all who have suffered the losses referred to. All may rest assured that no injustice will be done any subscriber; and no pains shall be spared for righting what is wrong. Let all those, then, who have felt aggrieved, accept this overture, and continue their confidence toward the ASSOCIATION—for yet awhile, at least—that it may be proven to them the Directory design, and *will perform*, their duty. Shall it not be so?

MONEY HANDED OVER TO PUBLISHERS.—The Management mean, this year, so to order matters that no delinquencies shall occur. They will hand over to magazine publishers every subscription upon the day in which it shall come in, (or on the succeeding day,) and have the name entered upon the regular mailing books of the magazine, thus insuring promptness and regularity in the mail delivery. This will avoid the losses incident to two sets of mailing books, and render the publishers alone responsible to our magazine subscribers. This arrangement must give satisfaction to all such subscribers; and the ASSOCIATION, therefore, hopes that any who wish for the monthlies, will take them through it, as the inducements for such subscription are very great. The Management will do all in their power to satisfy their friends, will restore magazines if any should be lost, &c., &c. *Subscribe for magazines through the Association!*

PRICE, TWO DOLLARS.—The subscription price to the ART JOURNAL is two dollars per year, payable strictly in advance—single numbers, fifty cents. At this price, taking into consideration its great beauty and cost of illustrations, its number of articles and variety of matter, it is one of the cheapest journals in this country. Direct orders to "Publishers of ART JOURNAL, 548 Broadway, New-York."

IT TAKES!—The engraving, "Manifest Destiny," starts off immediately with a large list of those who have made it and the JOURNAL their first choice. The lists, thus far, are *ten times* larger than at this time last year, giving promise of a brilliant success for the fourth year's opera-

tion. Out of this large number, *nine tenths* have made choice of the Association's own, the JOURNAL and engraving, showing a gratifying appreciation of the Directory's endeavors, and a *live* interest in the beautiful steel engraving and this quarterly. Let that interest grow as the lists grow, and "Manifest Destiny" and the ART JOURNAL pass into the hands and households of *all* our subscribers! Take them first, the magazines next! The engraving will be packed on rollers, and forwarded to subscribers at the risk of the Association, thus insuring the members a parlor ornament of much value. The JOURNAL will be a beautiful volume for the centre-table, when bound. Save the numbers carefully, and when the volume closes, have them bound, and you have a book worth five dollars!

LOSS OF JOURNALS, ENGRAVINGS, &c.—It is scarcely credible what numbers of copies of Journals, engravings, and magazines are lost through the mails. Complaints have come of the losses, duplicates have been forwarded, and yet the subscriber has not been able to obtain his property! Of "Saturday Night" alone, we believe over 500 copies have been lost through the mails. Subscribers may, in a few instances, complain of having lost their copy when they have not—hoping thus to obtain a second copy; but the number of these, we are conscious, are very small, and the chief blame lies at the door of the Post Office department, whose agents *must* have abstracted the packages for their own use—the loss could have occurred in no other possible way. Of Journals, we *know* copies have been abstracted by post agents and clerks; for a package has been frequently robbed of two or more numbers, while all others, in the same wrapper, have been delivered. The magazines are plundered in the same manner; so that the losses of the Association for the year past, through the mails, will amount to a considerable sum of money, to say nothing of trouble to us, and bad feelings on the part of the defrauded subscribers. The mailing department of the Association, for the current year, will be organized in the most thorough manner, and everything will be done to insure dispatch and safety. If losses do occur, subscribers may rest assured that they will be remedied where it is practicable and proper; but let us hope, such as are unfortunate in this way, will hold Uncle Sam responsible for the loss, until it is plain that the clerks of the Asso-

ciation are to blame. By supplying the subscribers with the "Art Journal" and Engraving, the Association will be enabled to make an almost immediate return, and to such as select them there will be greatly less liability to loss than if some one of the magazines were chosen. But whatever the choice of the number let him, and all concerned, rest assured that no effort shall be spared to give satisfaction to all.

For \$5!—To these subscribers to the magazines who are desirous of also having the ART JOURNAL, the Directory propose to furnish any one of the magazines and the ART JOURNAL for one year, together with *two* certificates in the Annual Award of Premiums, for *five* dollars. This arrangement will prove very advantageous to those who wish the ART JOURNAL without the engraving.

PARTICULAR NOTICE.—For History of the COSMOPOLITAN ASSOCIATION, its past and present, and its promise for the future, see the first article of the Supplement.

For Detail of Terms, see Art Bulletin, in front part of JOURNAL. For Club Terms, see last pages of the Supplement.

Fine things are in store for the fifth year:—An elegant engraving is being prepared—paintings and statuary are commissioned, and new features are proposed, in consideration of the success of the past and the brilliant promise of the future. Look forward with the certainty of good things coming!

DO IT!—Each of our Secretaries at St. Paul's, Minnesota, St. Louis, Mo., Buffalo, N. Y., Milwaukee, Wis., Albany, N. Y., writes that he means to send the biggest list of subscribers for the Fourth Year. St. Louis stood first among these last year, Buffalo next, Albany next, St. Paul came fourth, and Milwaukee least. Let us see how the tables are turned this year.

CANADA EAST.—Dunbar Brown, Esq., of Montreal, is the Honorary Secretary of the Cosmopolitan Association for Canada East. All business with that province will be done through him. Subscribers in that province will make application to him for all information, Journals, Engravings, &c. By this general agency the business of the Association with Canada East will be much expedited. Subscribers will find Mr. Brown always ready to attend to their favors, or to their "Cosmopolitan" necessities.

CREDITS.—The wood illustrations for this Number are by N. Orr & Co.:—they

speak for themselves. The printers, Messrs. Pudney & Russell, and George Russell & Co., we believe have no superiors. This number of the Journal will vie in typographical beauty and illustrations with any ever published in America.

AGENTS WANTED.—The Directory are anxious to appoint agents in every town and village in the country, where Secretaries are not already commissioned. They will, therefore, be pleased to hear from good responsible parties in such villages and towns, who are willing to act as Secretaries; and upon their application, all documents and instructions will be forwarded. The commissions allowed are such as to make it an object for a person to undertake the office of Honorary Secretary, or to get up clubs.

TO CORRESPONDENTS.—To many of the letters written to the Management of the Association, they are unable to reply, owing to the fact that the name of the town is given and not that of the State wherein the town is. For instance, they now have three letters from Big Hill, no county and State being given. As there are a number of towns of this name in several different States, how can it be known in which Big Hill the writer resides? This is only one of the instances occurring almost every day. If correspondents expect answers to their letters they must plainly state the post town, county, and State of their address. This will insure dispatch, and save much trouble.

A LAST WORD.—Notwithstanding the late "tight" times in monetary affairs, the prosperity of the Association has not been impaired. The public *must* have reading matter—households *must* have their prized journal—the mind's cravings must be administered to as well as those of the body. A "crisis" more appalling than is likely soon to occur in this prosperous country is necessary to impair the work of an institution like this, which draws its support in trifling sums contributed by persons and communities in every section of the United States and Canada. The march of things intellectual is onward, ever onward; and the Association, being in the van of the movement, will not fail in its trust of administering to the mental wants of its patrons. It therefore begs from its friends their continued co-operation, which, if it is cheerfully awarded, will not fail to bring lasting benefits to society as well as to the Association.